



UNIVERSIDAD DE GUADALAJARA

**CENTRO UNIVERSITARIO DE CIENCIAS
ECONÓMICO ADMINISTRATIVAS**

MASTER BUSINESS ADMINISTRATION

1.- NAME OF THE SUBJECT

INTERNATIONAL FINANCES

2.- KEY OF SUBJECT

D0855

3.- PREREQUISITES

NONE

4.- SERIACIÓN

5.- TRAINING AREA

OPTIONAL OPEN

6.- DEPARTMENT

MARKETING AND BUSINESS

7.- ACADEMY

INTERNATIONAL MANAGEMENT

8.- TYPE OF SUBJECT

CLASSROOM

9.- TYPE OF COURSE

COURSE

10.- WORKLOAD

HBCA	HAI	TOTAL
48	64	112 Hrs.

11.- CRÉDITS

7

12.- EDUCATION LEVEL

POSTGRADUATE / MASTERY

13.- PRESENTATION

14.- TRAINING STUDENT PROFILE

15.- OBJECTIVES OF THE PROGRAMME

- Understand and apply the basics of finance in a global context of organizations.
- Develop models of financial analysis for organizations according to their complexity.
- Evaluate the financial structure of international companies following the appropriate methodology.

16.- CONTENT AREA

1. MULTINATIONAL ENTERPRISES AND INTERNATIONAL ENVIRONMENT

- 1.1 Goals and restrictions of the multinational company.
- 1.2 International Monetary System
- 1.3 Issue debt and balance of payments
- 1.4 foreign exchange markets

2. RISK MANAGEMENT WITH FOREIGN EXCHANGE

- 2.1 Forecasting exchange rates
- 2.2 Measurement and management of exchange rates

3. DECISIONS OF INVESTMENT AND FINANCING

- 3.1 Decisions on investments abroad
- 3.2 Managing political risks
- 3.3 Budget multinational capital
- 3.4 International financial markets
- 3.5 Cost of capital and financial structure
- 3.6 International Bank
- 3.7 Financing of imports and exports

4. CAPITAL MANAGEMENT AND CONTROL OF WORK

- 4.1 Management of working capital
- 4.2 Evaluation and performance monitoring
- 4.3 Analysis of comparative financial statements
- 4.4 Planning and utility taxes

17.- BIBLIOGRAPHY

- MULTINACIONAL BUSINESS FINANCE
AUTHORS: EITEMAN/STONEHILL
ED. ADDISON WESLEY 4ª EDICIÓN

- INTERNATIONAL FINANCE MANAGEMENT
AUTHORS: ROSIE BUKICS/BERNARD KATZ
ED. MC. GRAW HILL

- INTERNATIONAL FINANCE
AUTHOR: LEVY
ED. MC. GRAW HILL

- HANDBOOK OF INTERNATIONAL FINANCIAL MANAGEMENT
AUTHORS: SWEENY/RACHLIN
ED. MC. GRAW HILL

18.- PROFESSIONAL APPLICATION**19.- PROFESSORS TEACHING THE SUBJECT**

MTRO. MANUEL VÁZQUEZ SANDOVAL

20.- TEACHER PROFILE**21.- LEARNING PROCESS****22.- EXTRACURRICULAR ACTIVITIES****23.- FORMULATION, APPROVAL AND VALIDATION****24.- EVALUATION OF LEARNING**

Cases	20%
Homework	20%
Partial exams	30%
Research	30%
TOTAL	100%

25.- CURRICULUM EVALUATION

26.- CURRICULUM MAP

27.- PARTICIPANTS AND DATE OF PROCESSING PROGRAM

