



## UNIVERSIDAD DE GUADALAJARA

CENTRO UNIVERSITARIO DE CIENCIAS  
ECONÓMICO ADMINISTRATIVAS

**MBA**

COURSE PROGRAM

BASE FORMAT

1.- SUBJECT	Leadership						
2.- SUBJECT CODE	D0865						
3.- PREREQUISITES							
4.- SERIATION	None						
5.- TRAINING AREA	Optional Open						
6.- DEPARTMENT	Administration						
7.- ACADEMY	Administration						
8.- TYPE OF COURSE	Classroom						
9.- TYPE OF SUBJECT	Course						
10. - SCHEDULE	<table border="1"><thead><tr><th>THEORY</th><th>PRACTICE</th><th>TOTAL</th></tr></thead><tbody><tr><td>48</td><td>48</td><td>96</td></tr></tbody></table>	THEORY	PRACTICE	TOTAL	48	48	96
THEORY	PRACTICE	TOTAL					
48	48	96					
11.- CREDITS	6						
12.- EDUCATION LEVEL	Master Degree						

### 13. - PRESENTATION

### 14. - EDUCATION STUDENT PROFILE

Executive or management Students that want to develop, get experience and create success international companies with great value added.

### 15.- OBJECTIVES OF THE PROGRAMME

#### **General objectives:**

Know the legal environment of the current company in a competitive world

#### **Specific objectives:**

- Apply the knowledge and legal tools to impulse the develop, consolidation, and company values and also atypical investment projects.
- Strategic formulation of finance and legal consolidation.
- Plan prevention schemes to recurring legal disputes.
- Analyze figures and effective optimal operating in the company.

### 16.- THEMATIC CONTENT

#### ● Part 1.

- Concept of Corporate Law
- Application and Foundation of Corporate Law
- The company and its corporate environment

#### ● PART II.

- The company, its conception, origin, personality, assets and legal life
- Company types, options, benefits and operational and legal disadvantages
- Partners, participation, rights and obligations
- Shareholding, titles, and corporate actions
- Representation, managers, agents

### ● PART III.

- Labor relations of the company
- Sub-contracting, outsourcing
- Contracts, training, confidentiality
- Interior Work Regulations
- Unions and collective bargaining
- Suspension and termination of the employment relationship

### ● PART IV.

- Commercial contracts, joint venture, letter of intent, joint venture
- Credits, NOM
- Insurance and bonds
- Stock certificates, bonds
- Services and guarantees PROFECO

### ● PART V.

- Trademarks, patents, industrial designs
- Copyright, causahabienca
- Licenses, franchises, royalties
- Legal advertising and marketing
- Protection of industrial property

### ● PART VI.

- Foreign investment, exclusion clause, maximum rate, registration
- Immigration law and permits for executives, technicians, partners or employees
- Foreign corporations and partnerships

### ● PART VII.

- Relations with authority
- Competitions and public tenders
- Contracts, guarantees and obligations
- Remedies

### ● PART IX.

- Auditing company
- Concept of Due Diligence
- Purchase of the company by foreign organizations
- Corporate strategies, groups, controllers and inclusive

## **17.- BIBLIOGRAFY**

- Political constitution of the united Mexican states
- Commercial code
- General law of corporations
- General law of negotiable instruments and credit transactions
- Consumer protection law
- Federal law of copyright
- Industrial property law
- Civil code
- Federal labor law
- Foreign investment law
- General population law
- Law of acquisitions, leases and public services sector
- Insurance contract law
- Law to group financial institutions

## **18.- PROFESSIONAL APPLICATION**

- Business environment, resolution and projection of legal disputes in business center of small and medium enterprises

## **19.- PROFESSOR**

MTRO. Francisco Jose Avelar Ramirez  
MTRO. Alejandro Malacara Ortiz De Monteriano

## **20.- PROFESSOR PROFILE**

Professor with lawyer career, specialization and master in corporate law

**21.- LEARNING PROCESS****22.- EXTRACURRICULAR ACTIVITIES**

Interaction with official government agencies and federal government as well as the official websites of different agencies

**23.- FORMULATION, APPROVAL AND VALIDATION****24.- ASSESSMENT OF LEARNING**

Assistance, class participation, preparation of work and research, business project final

**25.- CURRICULUM ASSESSMENT****26.- CURRICULUM MAP**

## **27.- PARTICIPANTS AND DATE PROCESSING PROGRAM**

MTRO. Francisco Jose Avelar Ramirez, February and actualization of the content and program based on existing legal reforms, January 2015

MTRO. Alejandro Malacara Ortiz De Montellano